# Magic-gro

Biological yield enhancer, and stress buster for plants





### MAGIC-GRO - PRODUCT DESCRIPTION

It is a consortium of biological agents, which are natural and safe. Magic-gro Plus is designed to facilitate plant growth and development. It enhances soil biology, increases yield and makes the plant disease resistant. Magic-gro Plus uses technology based on 'biosensors and bioactivators.' Biosensors sense the micro nutrient deficiencies in the plant system and activate the Bioactivators which transport the micro nutrients such as minerals, enzymes, amino acids, growth hormones etc. from the local environment into the plant system. Magic-gro Plus improves overall plant health and growth rate.

The key ingredient in Magic-gro Plus is a proprietary microbial system capable of fixing nitrogen, solubilize phosphorus and secrete plant growth factors in soil. It is not only how many bacteria but also the type and functionality of the bacteria that matters. These microbes are able to extract nutrients from the mineral part of the soil and supply it to plants. Magic-gro Plus is not a substitute for fertilizer. Fertilizer provides N, P and K essential for pant growth. Magic-gro Plus facilitates availability of essential ingredients e.g. vitamins, amino acids, plant growth hormones, micro nutrients, plant stress relievers and essential microbes to improve overall plant conditions. It helps plants to assimilate nutrients better and grow healthy.



MAGIC-GRO TREATED CHILLIES



**MAGIC-GRO TREATED COFFEE** 



### MAGIC-GRO - FIELDS OF APPLICATION





- Commercial agriculture (wheat, corn etc.)
- Ornamental plants
- Floriculture
- Lawn and Turf
- Nut Trees- Almond, beechnut, butternut, cashew, chestnut, filbert, hickory nut, macadamia, nut, pecan, walnut, etc.
- Fruit Trees- Grape fruit, lemon, lime, orange, tangerine, tangelo, citrus hybrids, apple, cherry, nectarine, peach, plum, prune, etc.
- Berries Blackberry, blueberry, boysenberry, cranberry, currant, dewberry, elderberry, fig, gooseberry, ground cherry, kiwi fruit, loganberry, mulberry, paw paw, pineapple, raspberry, strawberry, sugar apple, grape, persimmon, etc.
- Tropical Fruits Avocado, banana, date, granadilla, loquat, mango, papaya, passion fruit, pomegranate, chickoo, etc.
- Garden Vegetables Eggplant, okra, peppers, tomatoes, broccoli, Brussels, sprouts, cabbage, cauliflower, Chinese cabbage, lettuce, mustard, radish, spinach, cucumber, pumpkin, melons, beans, peas, etc.
- Roots and Tubers Turmeric, ginger, potato, onion, garlic, beet root, tapioca, groundnut, etc.
- Home plants
- Potted plants and creepers
- Plant Nurseries
- Others Tobacco, sugarcane, medicinal plants and herbs, etc.



MAGIC-GRO TREATED COTTON PLANT



MAGIC-GRO TREATED CUSTARD GRAPES



### **BENEFITS OF MAGIC-GRO**

- Promotes conversion of soil elements including phosphorus, into plant available forms.
- Increases resistance to plant diseases.
- Revitalizes the soil. Helps decompose soil organics.
- Biodegradable and not harmful to the soil.
- Increases soil buffering properties by increasing humus level.
- Chelates metal ions in alkaline conditions, increasing plant availability.
- Stimulates plant growth by naturally accelerating cell division.
- Increases seed germination and viability.
- Stimulates root growth, thus increasing root density.
- Increases root respiration.
- Stimulates plant enzymes.
- Helps reduce fertilizer load.
- Helps reduce dependence on chemical applications.
- Better quality and yield
- Faster flowering and fruiting.
- Completely organic.
- Helps reduce dependence on chemical applications
- Stimulates plant enzymes
- Increases photosynthetic activity
- Increases Cytokinins and Auxins to enhance plant growth
- Stimulates plant growth by naturally accelerating cell division
- Improves plants immunity to diseases
- Performs well during environmental stress



MAGIC-GRO PLUS MAIZE

NON-TREATED MAIZE



MAGIC-GRO TREATED CUSTARD APPLE



MAGIC-GRO TREATED BANANA



### APPLICATION OF MAGIC-GRO

Magic-gro can be applied to any plant life. Magic-gro has to be mixed with water, and applied. Magic-gro can be used as a foliar application, and/or used for root/soil application. The product is recommended to be applied in late hours of the day, dusk, or morning hours, or on a cloudy day. Magic-gro has stronger activity in this case than on a bright, sunny day. Avoid pesticide or insecticide application before, and after 48 hours of Magic-gro application.

### DOSING OF MAGIC-GRO

Recommended typical dosage agri-applications: 0.6-1.3 kg / hectare For home plants, terrace gardens, lawn etc: 2-5 g / litre of water

Please roll down in this document for more details regarding dosages of Magicgro for various species of plants.

### PACKAGING INFORMATION

The product is available in 0.5 kg double-wall bags, 20 bags make up 1 carton box which is the lowest unit for ordering.



MAGIC-GRO TREATED

### STORAGE INFORMATION

Keep the product in a cool and dry place below 30 Celsius. Avoid exposure to direct sunlight.



MAGIC-GRO TREATED SUGARCANE



MAGIC-GRO TREATED STRAWBERRIES

## "Magic-gro Plus" for Agriculture

| Grapes                |                       |                  |                     |  |
|-----------------------|-----------------------|------------------|---------------------|--|
|                       | April Pruni           | ing              |                     |  |
| Time of application   | Qty of Magic-gro Plus | Qty of water     | Type of application |  |
| 10 days after pruning | 500 gm.               | 200 to 250 lits. | Root application    |  |
| 90 days after pruning | 500 gm.               | 200 to 250 lits. | Foliar application  |  |
|                       | October Pru           | ıning            |                     |  |
| Time of application   | Qty of Magic-gro Plus | Qty of water     | Type of application |  |
| 20 days after pruning | 500 gm.               | 200 to 250 lits. | Root application    |  |
| 45 days after pruning | 500 gm.               | 150 to 200 lits. | Foliar application  |  |
| 80 days after pruning | 500 gm.               | 150 to 200 lits  | Foliar application  |  |
|                       | Total 2.5 kg. / Acre  | _                |                     |  |

| Sugarcane   |                       |                 |                     |  |
|---|-----------------------|-----------------|---------------------|--|
| Time of application   | Qty of Magic-gro Plus | Qty of water    | Type of application |  |
| 10 after planting.  | 500 gm.               | 200 to 250 lits | Root application    |  |
| 60-65 days after planting                                     | 500 gm.               | 150 to 200 lits | Foliar application  |  |
| 100-120 days after planting<br>during 2 <sup>nd</sup> ridging | 500 gm.               | 150 to 200 lits | Foliar application  |  |
|   | Total 1.5 kg. / Acre  |                 |                     |  |

| Banana                    |                       |                 |                     |  |
|---------------------------|-----------------------|-----------------|---------------------|--|
| Time of application       | Qty of Magic-gro Plus | Qty of water    | Type of application |  |
| During Plantation         | 500 gm.               | 200 to 250 lits | Root application    |  |
| 30 days after plantation  | 500 gm.               | 200 to 250 lits | Root application    |  |
| 100 days after plantation | 500 gm.               | 200 to 250 lits | Root application    |  |
| 175 days after plantation | 500 gm.               | 200 to 250 lits | Root application    |  |
| •                         | Total 2 kg. / Acre    |                 |                     |  |

| Turmeric / Ginger         |                       |                 |                     |  |
|---------------------------|-----------------------|-----------------|---------------------|--|
| Time of application       | Qty of Magic-gro Plus | Qty of water    | Type of application |  |
| During Plantation         | 500 gm.               | 200 to 250 lits | Root application    |  |
| 30 days after plantation  | 500 gm.               | 200 to 250 lits | Root application    |  |
| 90 days after plantation  | 500 gm.               | 150 to 200 lits | Foliar application  |  |
| 120 days after plantation | 500 gm.               | 200 to 250 lits | Root application    |  |
|                           | Total 2 kg. / Acre    |                 |                     |  |



| Oil seeds / Wheat / Rice / Jowar / Bajara |                       |              |                     |  |
|---|-----------------------|--------------|---------------------|--|
| Time of application                       | Qty of Magic-gro Plus | Qty of water | Type of application |  |
| 20-25 days after plantation               | 500 gm.               | 150 lits     | Foliar application  |  |
| Just before flowering                     | 500 gm.               | 150 lits     | Foliar application  |  |
|   | Total 1 kg. / Acre    |              |                     |  |

| Leafy Vegetables            |                       |              |                     |
|-----------------------------|-----------------------|--------------|---------------------|
| Time of application         | Qty of Magic-gro Plus | Qty of water | Type of application |
| 10 days after plantation    | 250 gm.               | 150 lits     | Foliar application  |
| 20-25 days after plantation | 250 gm.               | 150 lits     | Foliar application  |
|                             | Total 500 gm. / Acre  |              |                     |

| Fruit Vegetables            |                       |              |                     |
|-----------------------------|-----------------------|--------------|---------------------|
| Time of application         | Qty of Magic-gro Plus | Qty of water | Type of application |
| 5-10 days after plantation  | 500 gm.               | 200 lits     | Root application    |
| 45-50 days after plantation | 500 gm.               | 150 lits     | Foliar application  |
|                             | Total 1 kg. / Acre    |              |                     |

| Flowers                     |                       |              |                     |  |
|-----------------------------|-----------------------|--------------|---------------------|--|
| Time of application         | Qty of Magic-gro Plus | Qty of water | Type of application |  |
| During plantation           | 500 gm.               | 200 lits.    | Root application    |  |
| 25-30 days after plantation | 500 gm.               | 150 lits.    | Foliar application  |  |
|                             | Total 1 kg. / Acre    | _            | <u> </u>            |  |

| Underground Tubers & Bulbs   |                    |          |                  |  |
|--|--------------------|----------|------------------|--|
| Time of application Qty of Magic-gro Plus Qty of water Type of application |                    |          |                  |  |
| During plantation  | 500 gm.            | 200 lits | Root application |  |
| 25-30 days after plantation  | 500 gm.            | 150 lits | Root application |  |
|  | Total 1 kg. / Acre |          |                  |  |

### Please Note:

- 1. Mix required amount of Magic-gro Plus in plain water overnight before application.
- 2. All application should be done in the evening or early morning.
- 3. Do not mix pesticide or insecticide with the Magic-gro Plus.
- 4. No pesticide or insecticide should be added 2 days before and after application of Magic-gro Plus.
- 5. Store the Magic-gro Plus in an air tight container, away from sunlight and in a cool place.

<u>Please Note: Magic-gro Plus is not a pesticide, fungicide, insecticide and fertilizer and should not be used to replace them, but will reduce your need for the same.</u>



### "Magic-gro Plus" for Horticulture

|                      | Horticulture Crops    |                     |  |  |  |
|----------------------|-----------------------|---------------------|--|--|--|
| Time of application  | Qty of Magic-gro Plus | Type of application |  |  |  |
| 1 <sup>st</sup> Dose | 10 gm per tree        | Root application    |  |  |  |
| 2 <sup>nd</sup> Dose | 5 gm per tree         | Spray application   |  |  |  |
| During flowering     |                       |                     |  |  |  |
| 3 <sup>rd</sup> Dose | 5 gm per tree         | Spray application   |  |  |  |
| During fruiting      |                       | 7                   |  |  |  |

The above dose can be lowered by 50% if the trees are younger and have not started bearing fruits . Though higher dose will not harm the tree in any way since it's an organic product.

### Please Note:

- 1. Mix required amount of Magic-gro Plus in plain water overnight before application.
- 2. All application should be done in the evening or early morning.
- 3. Do not mix pesticide or insecticide with the Magic-gro Plus.
- 4. No pesticide or insecticide should be added 2 days before and after application of Magic-gro Plus.
- 5. Store the Magic-gro Plus in an air tight container, away from sunlight and in a cool place.

<u>Please Note: Magic-gro Plus is not a pesticide, fungicide, insecticide and fertilizer and should not be used to replace them, but will reduce your need for the same.</u>



FIELD TESTING METHODOLOGY FOR MAGIC GRO PLUS

Selection of field testing area

1. Ensure that your test plot (plot to be treated by Magic Gro product) has the same soil quality as

the control plot.

2. The plots must not be situated on steep slopes as this can heavily alter effects perceived due to

treatment

3. Irrigation system applied must be identical in both plots

4. Seed variety across the test and control plot should remain the same

5. Nutrition and Pest Management system should be maintained in both plots

6. Treatment of Magic Gro must not be simultaneously coupled with usage of other chemicals and

pesticides.

7. Area to be treated with Magic Gro must be equal to area left untreated. If this is not possible, an

exact estimation of the treated and control area must be made.

8. A substantial gap must be left between the treated and the control plot as not to allow due to any

carryover of the treatment solution.

9. Magic Gro Plus is not a replacement to any fertilizer or pesticide, but its application may reduce

your chemical input consumption.

**Method of Application** 

**Seed Treatment** 

Dissolve required amount of product Magic Gro Plus in 1 litre (depending on size & volume of seed)

of water and let it soak for between 5-6 hours to overnight (depending on feasibility). Sprinkle this

solution on quantity of seeds required to sow over 1 hectare of land, immediately shade dry and then

sow.

**Soil Application** 

Dissolve required amount of product Magic Gro Plus in 40-50 litres of water and let it soak for between

5-6 hours to overnight (depending on feasibility). Before application, add this solution to the total

amount of water required to irrigate one hectare of land through drip.

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### **Foliar Treatment**

Dissolve required amount of product Magic Gro Plus in 40-50 litres of water and let it soak for between 5-6 hours to overnight (depending on feasibility). Before application, add this solution to the total amount of water required to spray 1 hectare plot. Mix well and apply as foliar spray to cover entire area

### **Magic Gro Application Schedule**

|                                | SUGARCANE                     |                        |  |  |  |
|--------------------------------|-------------------------------|------------------------|--|--|--|
| Time of Application            | Quantity of<br>Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application  |  |  |
| Sett treatment before planting | 0.25 kg/hectare               | As per requirement     | Sett treatment involves immersing the mature cane stalk in Magic Gro Plus solution for 5-6 hours after which it may be planted |  |  |
| 10 days after planting         | 1.25 kg/hectare               | 500-625 litres         | Root Application   |  |  |
| 60-65 days after planting      | 1.25 kg/hectare               | 375-500 litres         | Foliar Spray   |  |  |
| 100-120 days after planting    | 1.25 kg/hectare               | 375-500 litres         | Foliar Spray   |  |  |

### \*Amount can be altered on basis of conventional agronomic practices in your country

| RAPESEED                    |                               |                        |                     |  |
|-----------------------------|-------------------------------|------------------------|---------------------|--|
| Time of <b>Application</b>  | Quantity of<br>Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application |  |
| 20-25 days after plantation | 1.25 kg/hectare               | 350-375 litres         | Foliar Spray        |  |
| Prior to onset of flowering | 1.25 kg/hectare               | 350-375 litres         | Foliar Spray        |  |

<sup>\*</sup>Amount can be altered on basis of conventional agronomic practices in your country

| WHEAT               |                               |                        |                     |
|---------------------|-------------------------------|------------------------|---------------------|
| Time of Application | Quantity of<br>Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application |



| Seed treatment              | 0.125 kg/hectare |                | As per directive mentioned in application protocol |
|-----------------------------|------------------|----------------|--|
| 20-25 days after plantation | 1.25 kg/hectare  | 350-375 litres | Foliar Spray                                       |
| Prior to onset of flowering | 1.25 kg/hectare  | 350-375 litres | Foliar Spray                                       |

### \*Amount can be altered on basis of conventional agronomic practices in your country

| SUGAR BEET                  |                               |                        |  |
|-----------------------------|-------------------------------|------------------------|--|
| Time of Application         | Quantity of<br>Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application                                |
| Seed treatment              | 0.125 kg/hectare              |                        | As per directive mentioned in application protocol |
| 20-25 days after plantation | 1.25 kg/hectare               | 350-375 litres         | Soil application                                   |
| Prior to onset of flowering | 1.25 kg/hectare               | 350-375 litres         | Soil application                                   |

### \*Amount can be altered on basis of conventional agronomic practices in your country

| SUNFLOWER                   |                            |                        |  |
|-----------------------------|----------------------------|------------------------|--|
| Time of Application         | Quantity of Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application                                |
| Seed treatment              | 0.25 kg/hectare            |                        | As per directive mentioned in application protocol |
| During plantation /         | 1.25 kg/hectare            | 500 litres             | Soil application                                   |
| Prior to onset of flowering | 1.25 kg/hectare            | 350-375 litres         | Foliar application                                 |

### \*Amount can be altered on basis of conventional agronomic practices in your country

| BARLEY              |                               |                        |                     |
|---------------------|-------------------------------|------------------------|---------------------|
| Time of Application | Quantity of<br>Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application |
| Seed treatment      | 0.125 kg/hectare              |                        | As per directive    |



|                             |                 |                | mentioned in application protocol |
|-----------------------------|-----------------|----------------|-----------------------------------|
| 20-25 days after plantation | 1.25 kg/hectare | 350-375 litres | Foliar Spray                      |
| Prior to onset of flowering | 1.25 kg/hectare | 350-375 litres | Foliar Spray                      |

### \*Amount can be altered on basis of conventional agronomic practices in your country

| CORN                        |                               |                        |  |
|-----------------------------|-------------------------------|------------------------|--|
| Time of Application         | Quantity of<br>Magic-Gro Plus | Quantitiy of<br>Water* | Type of Application                                |
| Seed treatment              | 0.25 kg/hectare               |                        | As per directive mentioned in application protocol |
| 20-25 days after plantation | 1.25 kg/hectare               | 350-375 litres         | Foliar Spray                                       |
| Prior to onset of flowering | 1.25 kg/hectare               | 350-375 litres         | Foliar Spray                                       |

<sup>\*</sup>Amount can be altered on basis of conventional agronomic practices in your country

### Method Undertaken for Observations before and during the harvest

During the vegetative and reproductive growth phase, the evaluator may observe differences in morphological and physiological parameters, difference in fruiting bodies, difference in disease pressure etc. and keep record of the same

At the time of the harvest, three 5m x 5m plots may be demarcated with the treated and the control plots and the harvest may be collected and assessed for calculation of productivity. The yield can be used for extrapolation into productivity per hectare.

A far more accurate analysis can be carried out through harvesting the entire control and treated plot and comparitive analysis of yield and productivity. Further more, the quality of the produce also may be compared for a detailed understanding of product performance.

